



CORPORATE PROFILE

NIGERIA | KENYA | GHANA | RWANDA



WHO WE ARE

Teksight Edge is a digital-first Public Relations and Strategic Communications agency helping brands create visibility, relevance and measurable impact.

We combine **storytelling, innovation, data, and technology** to drive influence and shift perception in powerful, lasting ways.



Storytelling



Innovation



Data / Technology

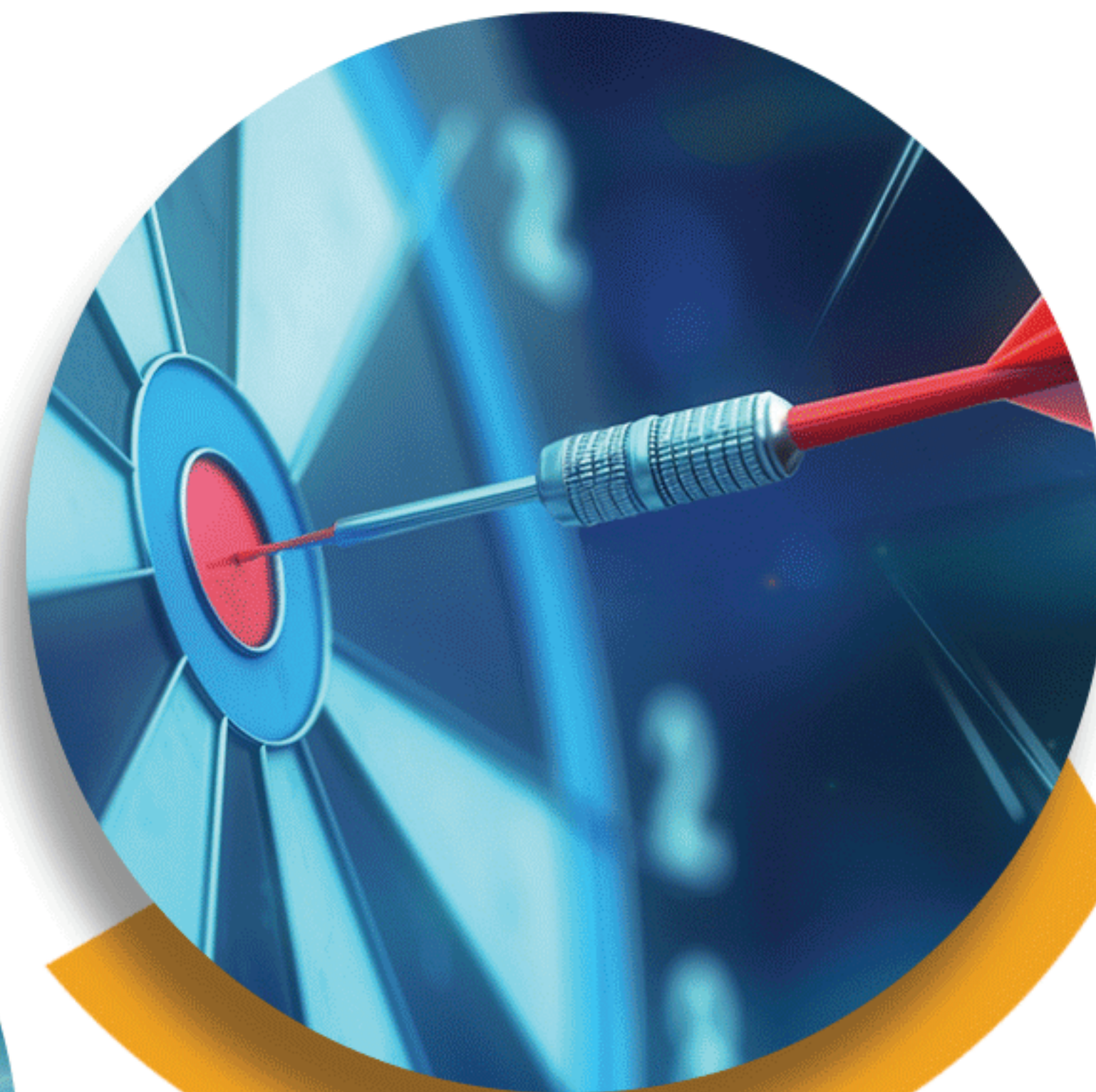


OUR MISSION & VISION



VISION

To be globally relevant in building strong brand value and to become Africa & the Middle East's leading PERCEPTION REALITY Managers



MISSION

To Deliver world-class PR and communication solutions powered by **INNOVATION, TECHNOLOGY, RESEARCH and PERCEPTION INTELLIGENCE**

OUR SERVICES



Reputation Management



Media Relations



Go-To-Market (GTM) Strategy



Research, Data & Insights



Events, Activations & Production



CSR & Impact
Communication



Crisis & Reputation
Management



Stakeholder Relations



Content Development



Creative Design &
Brand Experience



DIGITAL SERVICES



Digital PR &
Marketing



Digital Asset
Development



Influencer
Marketing



Content
Marketing



SEO
(Search Engine
Optimization)



Data & Analytics

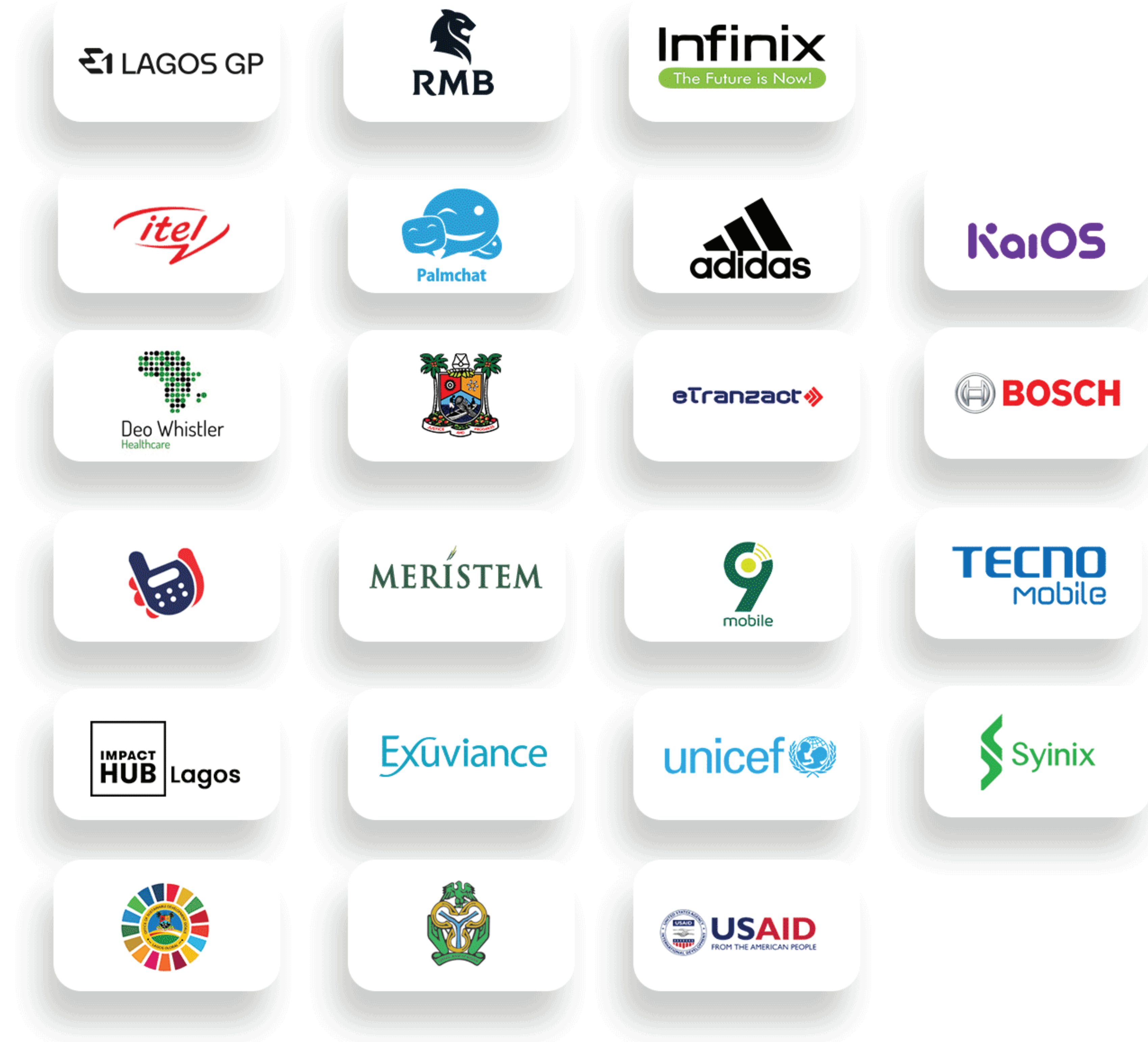
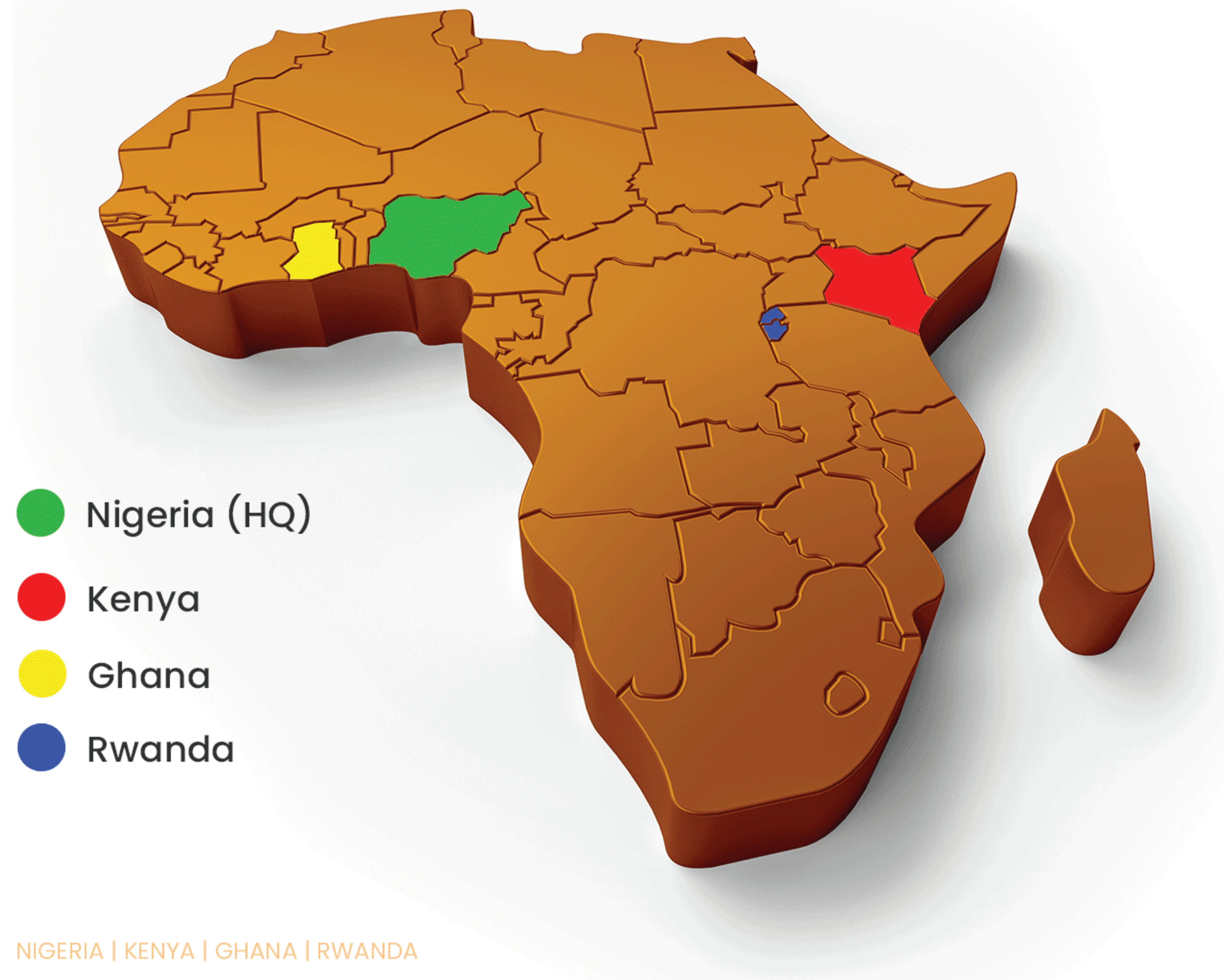


WHAT MAKES US DIFFERENT



OUR FOOTPRINT & CLIENTS

We operate across Africa through strategic offices in:



E1 LAGOS GP

Role: Sponsorship & Digital Communications Partner

Services Delivered: Events & Experiential
| Digital Communications | Media Relations
| Stakeholder Management

Results

280M+

Earned & controlled media impressions generated across traditional and digital platforms

60M+

Video views recorded across social and digital channels

85k+

livestream viewers (highest in E1 Series)

21,000

Subscribers gained

55,000+

Ranking top three most-followed E1 teams globally

300+

Creative assets, including waterways branding, social media designs, event branding.

#E1LagosGP X (Twitter) Trend
Retained audience attention for three consecutive days





Role: PR and Marketing Agency

Services Delivered: Strategic Communications | Media Relations | Internal Communications | Thought Leadership | CSR & Sustainability Communications | Events & Stakeholder Engagement | Content Development

Results

300M+

Earned & Controlled Media Impressions

300+

Strategic Content Produced (Speeches, Press, Press Releases, internal communication memos, marketing copies, etc)

400+

Creative assets (Airport billboard design, marketing flyers, event banners, etc)

Delivered Flagship Regional Thought Leadership Summit Delivered-

Think Summit



A Little Change in Habit that Will Make a Big Difference

Take the Pledge:

"I commit to using reusable bottles and cups to reduce plastic waste and contribute to a healthier planet."

ECONOMIC BREAKFAST

Theme:

**NIGERIA:
NAVIGATING THE
PERFECT STORM**

Our Emerging Realities



Tuesday, July 2, 2024

BLACK DIAMOND HOTEL,
Ozumba Mbadiwe avenue, VI



Role: Digital & Technical Partner

Services Delivered: Digital Engagement |
Virtual Guest Coordination| Content Development

Results

120,000+

Total livestream views across
summit sessions and plenaries

100%

Technical uptime
with zero disruptions
across digital and
physical touchpoints

40+ | 5,000

speakers

virtual participants

Seamlessly delivered a large-scale
hybrid summit experience

50M+

Digital impressions driven
through real-time media
and social engagement

3 DAYS

Ehingbeti trended on X (Twitter),
reinforcing Lagos as Africa's
economic hub

Industry recognition

Gained recognition at LaPRIGA for excellence in
digital event innovation and hybrid storytelling



TECNO

Role: Strategic Communications, PR & Brand Management Agency (From Market Entry)

Services Delivered: Strategic Communications | Public Relations | Content Development | Crisis & Reputation Management | Events & Activations | CSR Communications | Influencer & Talent Management | Research & Insights

Results

300+

PR activations and high-impact media engagements executed

100+

Successful PR campaign activations curated

200M+

Digital impressions generated through PR and influencer campaigns

100%

Reputation growth. Built and maintained visibility and positive brand perception

63–75%

Market share supported for Transsion in Nigeria (2023–2024)





Role: Awareness Campaign Manager

Services Delivered: Influencer Marketing |
Community Engagement | Outdoor
Advertising

Results

YOUTH-LED ADVOCACY

Established ISABI as a culturally
relevant model for HIV awareness

INCREASED AWARENESS

Positioned HIV testing and prevention
at the centre of youth conversations

HIGH ENGAGEMENT

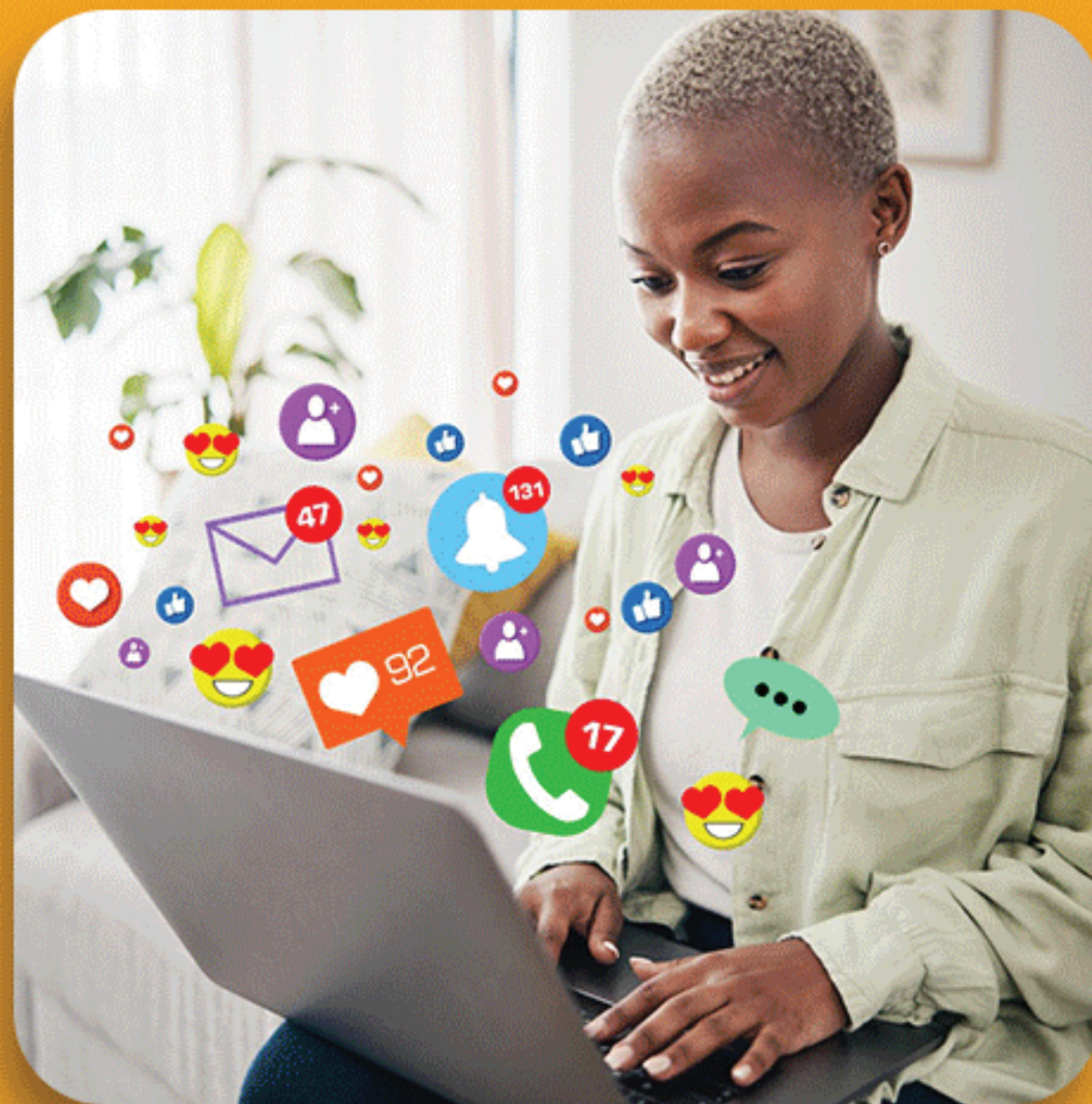
Drove strong participation across
social platforms and youth communities

TRUSTED MESSAGING

Strengthened UNICEF's connection with young
Nigerians through relatable health communication

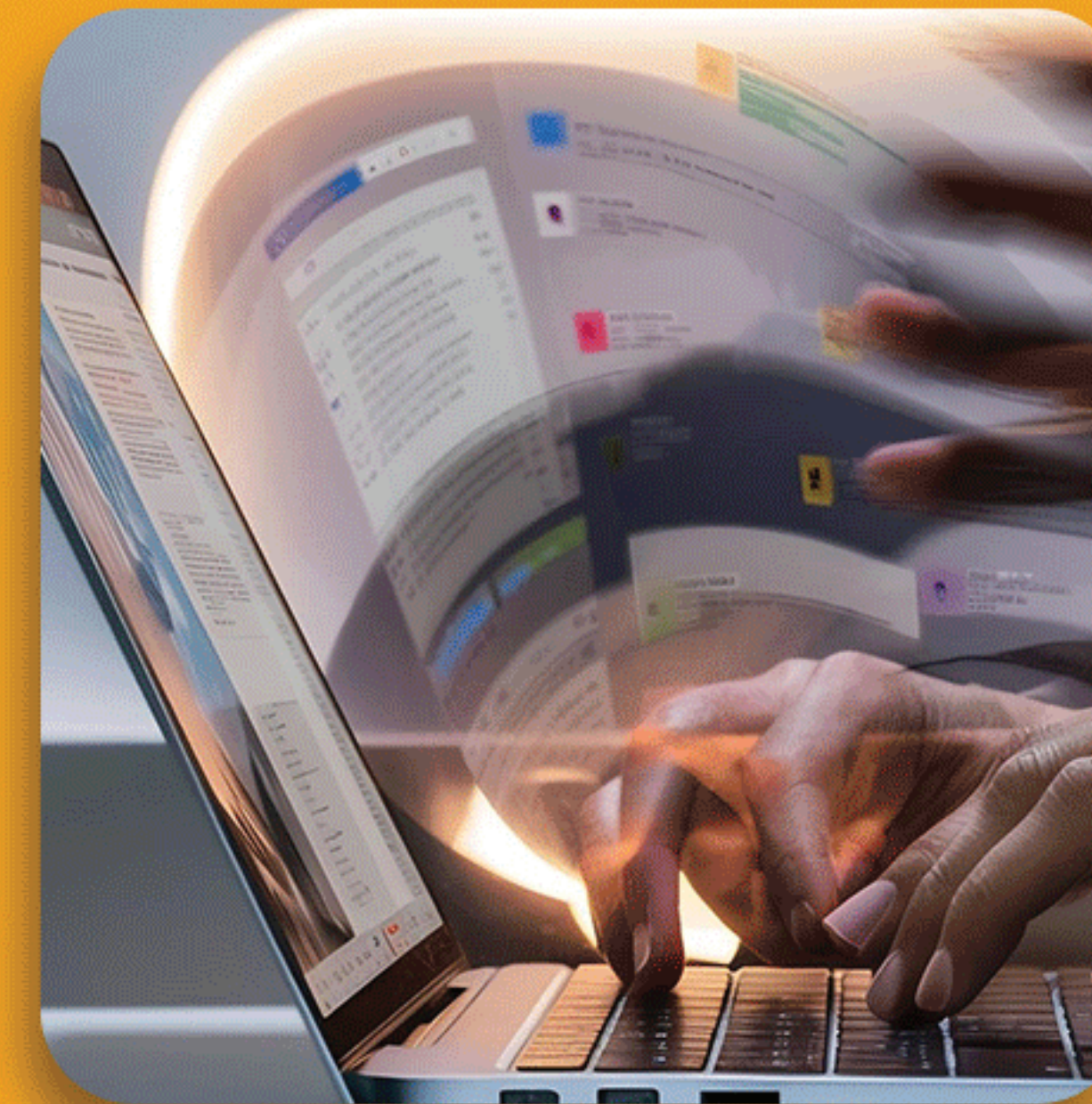


OUR SCALE & IMPACT



1B+

Audience Reach & Media Impressions



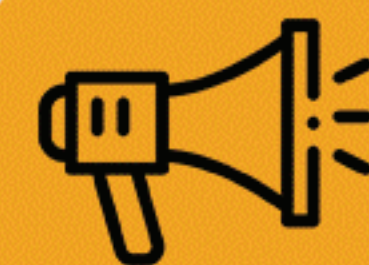
300,000+

High-Impact Content Assets Deployed



150+

Large-Scale Campaigns & Private & Public Activations, High-Level Events, Summits



95%+

Positive Sentiment & Brand Trust Index



MILESTONES (OUR LATEST RECOGNITIONS-2025)

- Outstanding Digital PR Campaign — **LaPRIGA Awards 2025**
- Innovative CSR Campaign of the Year **SISA Awards 2025**
- Outstanding Digital PR Campaign — **LaPRIGA Awards 2025**
- Outstanding Event / Experiential PR Campaign — **LaPRIGA Awards 2025**
- Outstanding Digital PR Campaign — **LaPRIGA Awards 2025**



- Best in Internal Communications — **LaPRIGA Awards 2025**
- Outstanding Digital PR Campaign — **LaPRIGA Awards 2023**
- Outstanding Event / Experiential PR Campaign — **LaPRIGA Awards 2023**
- Entertainment & Technology PR Agency of the Year — **Industry Recognition Award 2022**
- Awarded at LaPRIGA for excellence in digital event innovation and hybrid storytelling 2022

TESTIMONIALS

Infinix

Working with Teksight Edge has been an interesting experience. The agency has been able to build the brands public perception while offering strategic support of other aspects of brand marketing. The agency is commended for their flexibility in planning and budgeting.

PR & Marketing Manager, Infinix

TECNO mobile

A truly innovative approach to gameplay that sets this agency apart from its peers within the broader industry"

Head of Media, Tecno



Incredible group of people and talented professionals. Focused on the development of flexible ideas"

Marketing, Adidas

LEADERSHIP



Charles Edosomwan

CEO/Lead PR Strategist

With over 14 years of PR experience, Charles has led successful campaigns for brands like TECNO Mobile, adidas, Huawei, Infinix, and Copa Lagos. A graduate of the London School of Public Relations and a Certified Digital Marketing Professional, he specializes in strategic communications, crisis management, and digital marketing.



Odinaka Mbonu

General Manager

Odinaka is a detail-oriented commercial leader with over a decade of experience in marketing, brand management, and business development. He has worked with BusinessDay Media, Lekki Gardens, Alpha Mead Group, Experiential Edge, and Teksight Edge. He holds a degree in International Relations and certifications in Advanced Brand Management and Strategic Leadership.



Doreen Ugbeh

Brand Strategist

Doreen Ugbeh is a marketing communications expert with 8 years of experience in brand strategy, marketing, and reputation management. She has led impactful campaigns for top brands like Airtel, CNN, Xiaomi, Fair Money and FCMB. With expertise across FMCG, telecoms, and finance, she crafts innovative solutions that enhance brand visibility and positioning.



Balogun Toheeb

Creative Art Director

Toheeb is a creative lead designer with over 5 years of experience in visual solutions and user experience design that influence consumer behavior. He has worked on successful campaigns for brands like SDG, Vivo, TECNO, Lagos State Circular Economy and, he has also art-directed Lagos State Ehingbeti 2021 and 2022. With a degree in Fine Art from Yaba College of Technology

THANK YOU.

CONTACT US

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